



City of Turlock

Introduction to Redistricting

October 18, 2021

Dr. Jeff Tilton, Senior Consultant
National Demographics Corporation

Redistricting Process

Step	Description
Census Data Releases	<ul style="list-style-type: none"> • Census Bureau releases official 2020 Census population data – Aug. 12 • California’s official ‘prisoner-adjusted’ 2020 redistricting data – Sept. 21, 27
Public Hearing October 18, 2021 <i>11 a.m.</i>	<ul style="list-style-type: none"> • Staff facilitated • Held prior to release of draft maps • Educate, solicit input on the communities in the Districts
Public Hearing November 8, 2021 <i>6:30 p.m.</i>	<ul style="list-style-type: none"> • Held prior to release of draft maps • Educate, solicit input on the communities in the Districts
Public Hearing January 25, 2022 <i>6:30 p.m.</i>	<ul style="list-style-type: none"> • Discuss, revise draft maps; discuss election sequencing • Deadline to submit draft maps: January 11, 2022, 5 p.m.
Public Hearing March 22, 2022 <i>6:30 p.m.</i>	<ul style="list-style-type: none"> • Discuss, determine final map; discuss, determine election sequencing • Deadline to submit draft maps: March 8, 2022, 5 p.m. • Draft maps posted deadline: March 15, 2022, 5 p.m.

Redistricting Rules and Goals

1. Federal Laws

- ❑ Equal Population
- ❑ Federal Voting Rights Act
- ❑ No Racial Gerrymandering



2. California Criteria for Cities

1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”
3. Easily identifiable boundaries
4. Compact

Prohibited: “Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

- ❑ Minimize voters shifted to different election years
- ❑ Respect voters’ choices / continuity in office
- ❑ Future population growth
- ❑ Preserving the core of existing districts

Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by county policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Possible Neighborhoods / Communities

Public Mapping and Map Review Tools

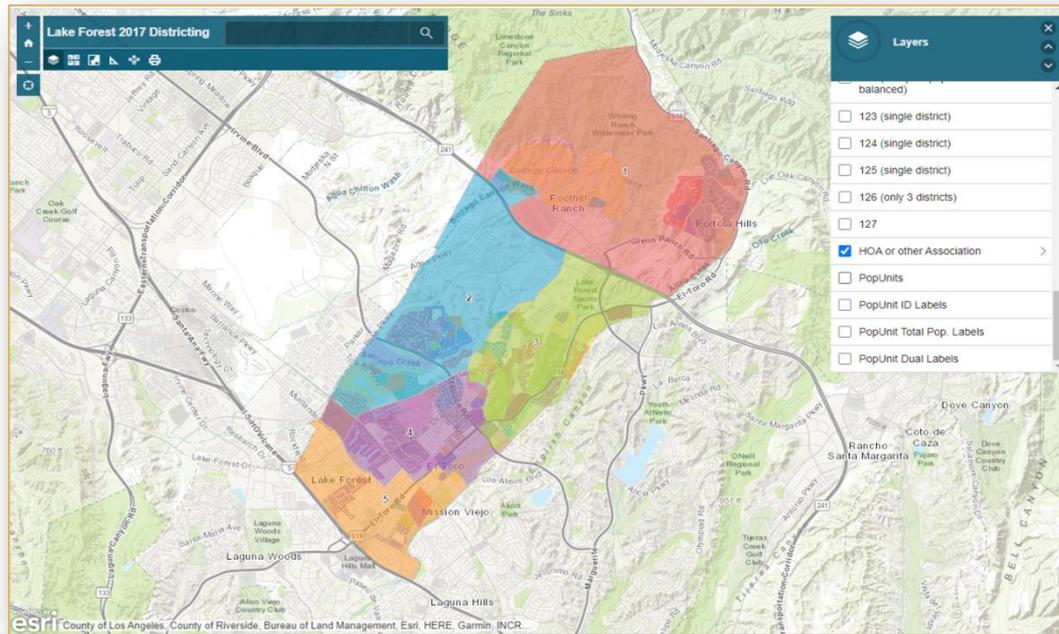
- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
 - Simple “review draft maps” tool
 - Easy-to-use “Draw your neighborhood” tool
 - Paper- and Excel-based simple “Draw a draft map” tools
 - Powerful, data-rich “Draw a draft map” tool
 - NEW OPTION: Submit using your own mapping software

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

Simple Map Review Tool

Online Interactive Review Map

- ESRI's "ArcGIS Online" – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of "community of interest" and other data



Simple Map Drawing Tool

Paper “Public Participation Kit”

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers

Turlock Redistricting 2021

Public Participation Kit

Total Population by Population Unit

Name: _____

Phone and/or Email: _____

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to LSchimmelfennig@turlock.ca.us. You can hand deliver, mail, fax, scan and email, or photograph and email your map.

Each number indicates the total population of that "population unit" area. Each district must have essentially equal population. The population of each of the 4 districts must be close to 18,200, with no more than a 1,820 difference between the largest and smallest.

An online version of this map that allows you to zoom in and out for more detail is available as a link from the project website.

National Demographics Corporation,
September 20, 2021

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Simple Map Drawing Tool + Excel Supplement

“Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math

Turlock Redistricting 2021

Public Participation Kit Population Unit by ID Number

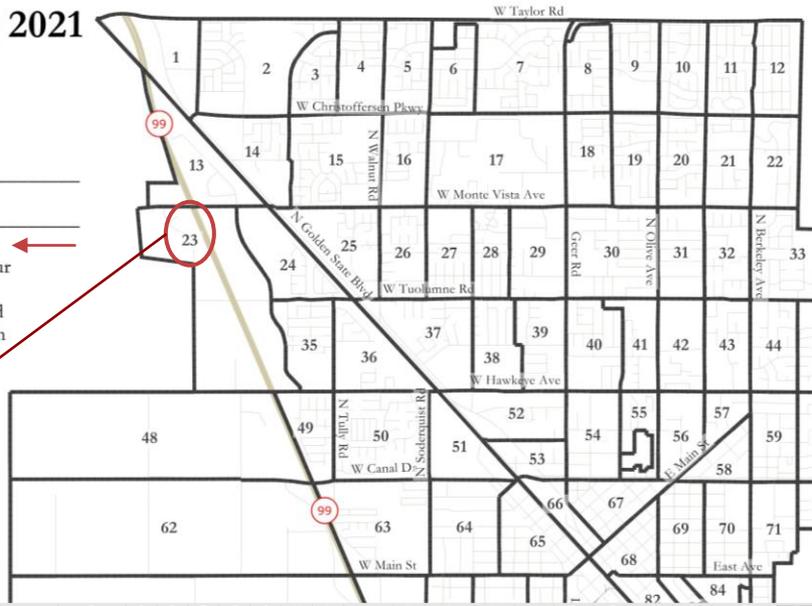
Use this map with Microsoft Excel.

Name: _____

Phone and/or Email: _____

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to L.Schimmelfennig@turlock.ca.us. You can hand deliver, mail, fax, scan and email, or photograph and email your map.

An online version of this map that allows you to zoom in and out for more detail is available as a link from the project website.



		Ideal population: 15,314																	
		enter your name here																	
Group	Category	Counts							Percentages										
		1	2	3	4	5	6	7	Unassigned	Total	1	2	3	4	5	6	7	Unassigned	Total
Total	Tot. Pop.	0	0	0	0	0	0	0	107,197	107,197									
	Deviation from Ideal	-15,314	-15,314	-15,314	-15,314	-15,314	-15,314	-15,314	0	-100%	-100%	-100%	-100%	-100%	-100%	-100%	0	0.00%	
Population	Hispanic	0	0	0	0	0	0	0	34,182	34,182	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	32%	32%	
	NH White	0	0	0	0	0	0	0	64,294	64,294	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	60%	60%	
	NH Black	0	0	0	0	0	0	0	1,919	1,919	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	2%	2%	
Voting Age Population	NH Asian	0	0	0	0	0	0	0	4,530	4,530	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	4%	4%	
	Total CVAP	0	0	0	0	0	0	0	83,090	83,090	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	21%	21%	
	Hispanic	0	0	0	0	0	0	0	22,928	22,928	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	28%	28%	
Citizen Voting Age Population	NH White	0	0	0	0	0	0	0	55,857	55,857	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	49%	49%	
	NH Black	0	0	0	0	0	0	0	3,401	3,401	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	2%	2%	
	NH Asian	0	0	0	0	0	0	0	7,063	7,063	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	5%	5%	
Nov. 2014 Registration	Total CVAP	0	0	0	0	0	0	0	18,936	18,936	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	40%	23%	
	Hispanic	0	0	0	0	0	0	0	52,843	52,843	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	29%	23%	
	NH White	0	0	0	0	0	0	0	1,673	1,673	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	1%	8%	
Nov. 2014 Votes	Asian-Asianese	0	0	0	0	0	0	0	463	463	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0%	3%	
	Hispanic	0	0	0	0	0	0	0	30,448	30,448	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	28%	23%	
	Philippine	0	0	0	0	0	0	0	4,317	4,317	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0%	4%	
Total	Total Pop.	0	0	0	0	0	0	0	15,314	15,314	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0%	11%	
	Latino	0	0	0	0	0	0	0	461	461	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0%	4%	
	Asian-Asianese	0	0	0	0	0	0	0	151	151	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	0%	4%	

File Home Insert Page Layout Formulas Data Review View Help Acrobat

AutoSave On Lake Forest 5-district Kit ENG.xlsx Search

Clipboard Font Alignment Number

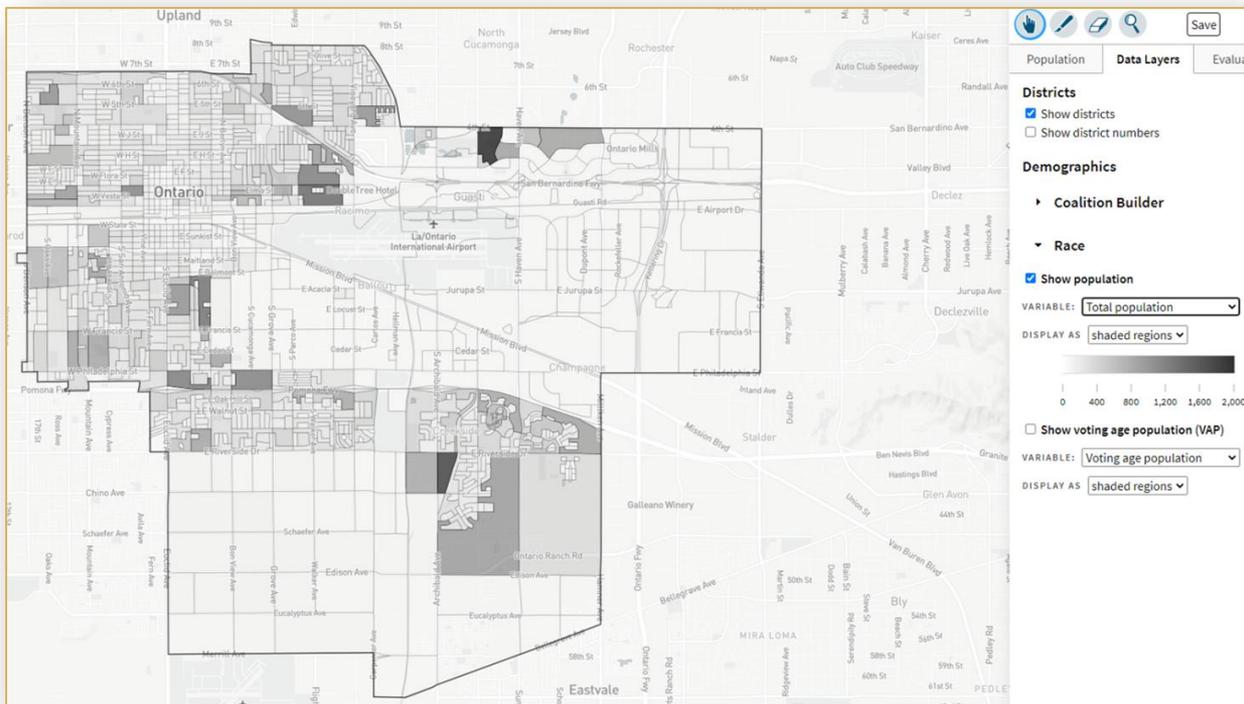
District	Unit	Total Population					Voting Age Population					Citizen Voting Age Population					Nov. 2014 Registration				
		Tot. Pop.	Hispanic	NH White	NH Black	NH Asian	total	Hispanic	NH White	NH Black	NH Asian	tot	Hispanic	NH White	NH Black	NH Asian	tot	latino	asn	fil	tot
1	1	1,216	612	557	18	15	873	397	442	12	831	390	441	0	0	574	195	7	3	245	63
2	2	2,367	1,128	1,053	43	96	1,784	741	899	74	1,915	730	1,140	0	45	1,299	435	14	7	555	140
3	3	1,643	768	278	42	25	1,036	741	236	15	400	235	145	0	20	505	286	3	4	161	73
4	4	1,768	734	855	62	84	1,272	464	685	62	1,231	461	639	19	111	1,022	366	11	11	391	89
5	5	2,001	209	1,655	14	79	1,639	144	1,392	64	1,511	88	1,337	12	38	1,776	146	46	7	1,059	67
6	6	612	56	499	4	39	517	37	440	26	471	22	423	3	15	525	38	15	2	337	18
7	7	1,753	1,180	501	70	10	1,945	767	474	10	780	335	440	0	0	797	378	7	4	241	70

Submitter's Comments about the plan:
 Please check this map and make sure before ...

DistrictR

“Draw Your Community of Interest” focus

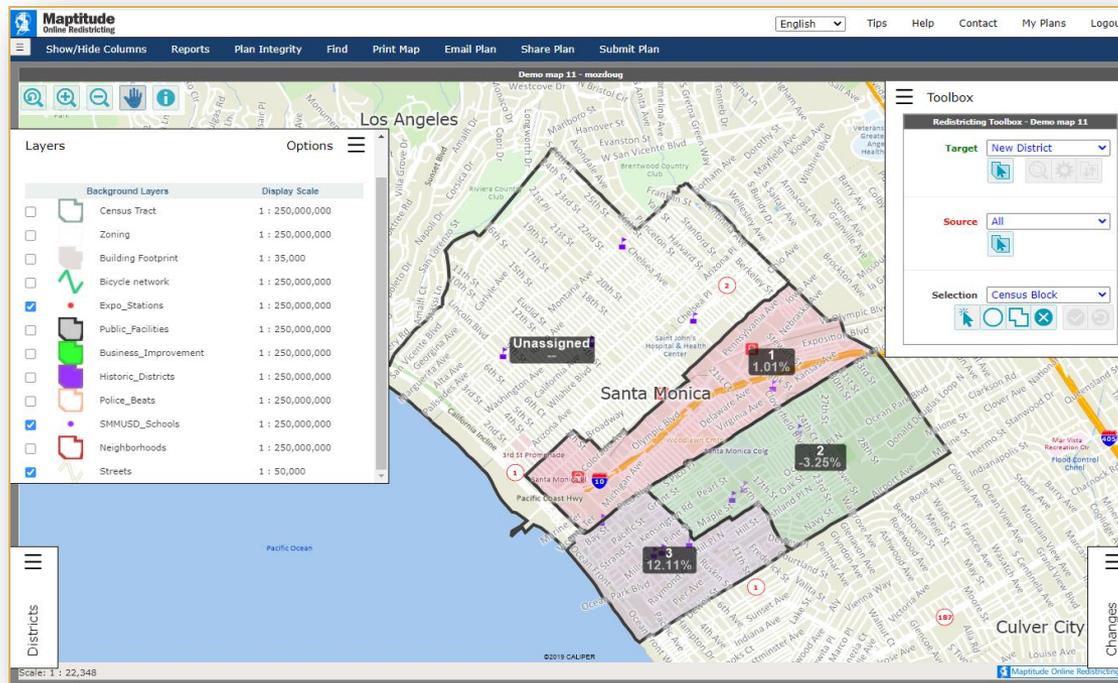
- www.DistrictR.org
- Also includes simple district-mapping tool; Only available in English
- Similar external options: Representable.org, DrawMyCACommunity.org



Caliper's “Maptitude Online Redistricting”

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean



Public Hearing & Discussion

- What is your neighborhood and what are its boundaries?

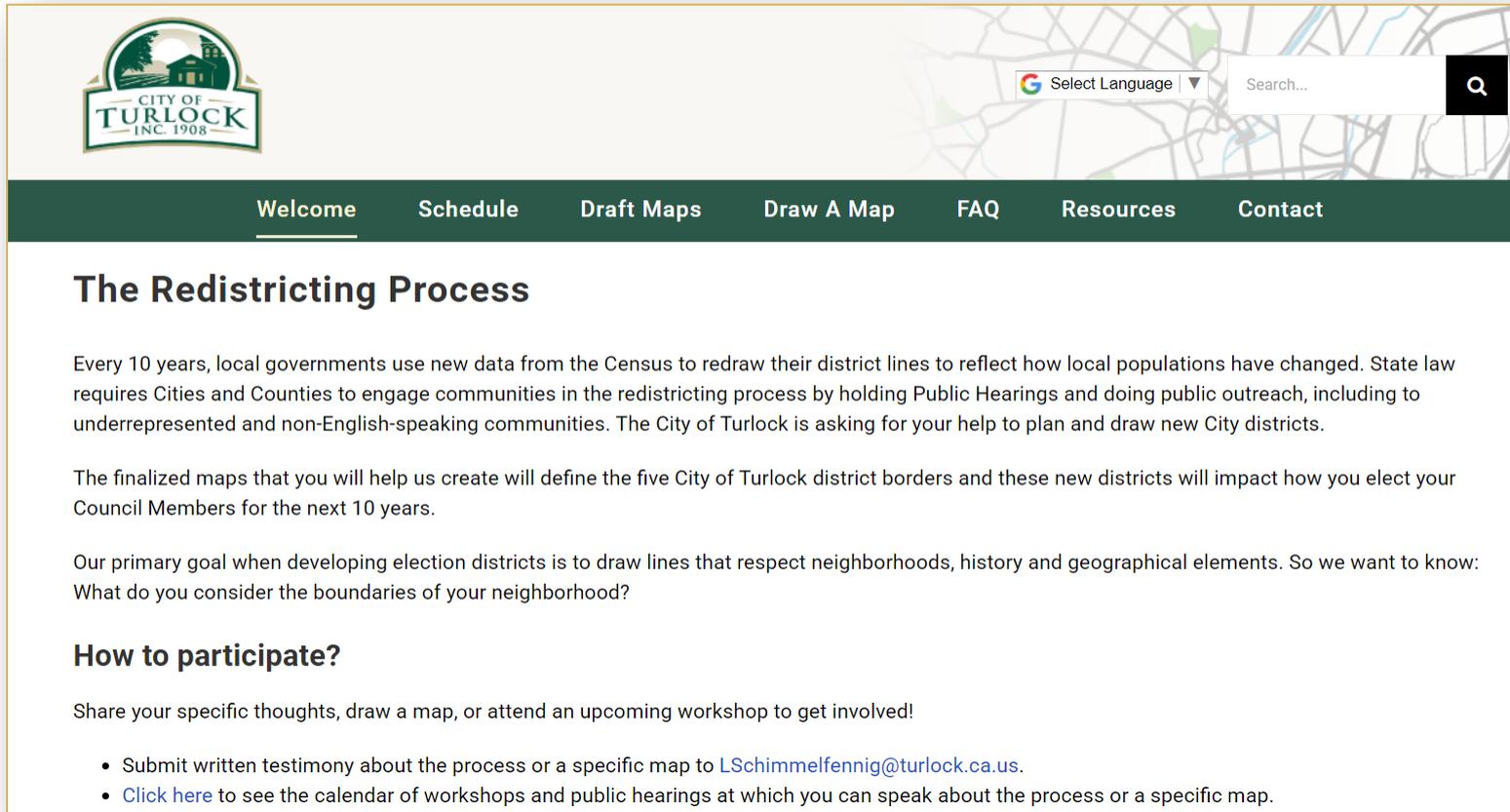
- What other notable areas are in the City, and what are their boundaries?

- Any questions about the mapping tools?

Discussion on:

- “neighborhoods”
- “communities of interest . . . that should be included within a single district for purposes of its effective and fair representation.”

Stay Connected



The screenshot shows the City of Turlock website header with the logo on the left and a navigation menu on the right. The main content area is titled 'The Redistricting Process' and contains three paragraphs of text. The first paragraph explains the 10-year cycle of redistricting. The second paragraph states that finalized maps will define five city districts. The third paragraph asks for input on neighborhood boundaries. Below this is a 'How to participate?' section with a list of two actions: submitting written testimony and clicking a link to a calendar of workshops.

The Redistricting Process

Every 10 years, local governments use new data from the Census to redraw their district lines to reflect how local populations have changed. State law requires Cities and Counties to engage communities in the redistricting process by holding Public Hearings and doing public outreach, including to underrepresented and non-English-speaking communities. The City of Turlock is asking for your help to plan and draw new City districts.

The finalized maps that you will help us create will define the five City of Turlock district borders and these new districts will impact how you elect your Council Members for the next 10 years.

Our primary goal when developing election districts is to draw lines that respect neighborhoods, history and geographical elements. So we want to know: What do you consider the boundaries of your neighborhood?

How to participate?

Share your specific thoughts, draw a map, or attend an upcoming workshop to get involved!

- Submit written testimony about the process or a specific map to LSchimmelfennig@turlock.ca.us.
- [Click here](#) to see the calendar of workshops and public hearings at which you can speak about the process or a specific map.

RedistrictTurlock.org

LSchimmelfennig@turlock.ca.us | 209.668.5540